

Tecnológico de Monterrey, Campus Ciudad de México
Tecnológico de Monterrey, Campus Cuernavaca
School of Journalism and Mass Communication (University of North Carolina at Chapel Hill, USA)

Colloquium of Communication in Mexico IV: The Drug War & the Media

Program

March 8-10, 2010

Friday 5: Reception

17:00 Reception

Hotel Maria Cristina Hotel: Rio Lerma No. 31, Col. Cuauhtemoc. Phone: 5703 1212 y 5566 9688.

Monday 8: Mexico City Campus (AM05)

On Monday, Tuesday and Wednesday, the Tecnológico de Monterrey will provide the transportation from and to the hotel, the campuses and the tours.

07:30 Departure from the hotel to campus

08:30 Campus & Media Center Tour

10:00 "Images of the Drug War in Mexico"

Jacob Bañuelos / Photographer / Tecnológico de Monterrey

11:30 "Mexican photo-journalism in the Drug War"

Jose Manuel Jiménez / Photojournalist / Factor Agency

14:30 "How violence and the Drug War influences contemporary literature in Mexico"

Clark Murray / Writer / Tecnológico de Monterrey

16:00 "Challenges of PR in Mexico in Drug War times"

Laura Vanessa Muñoz / PR professional / Mexico

17:30 Departure to Maria Cristina Hotel

Tuesday 9: Mexico City Campus (AM05)

07:30 Departure from the hotel to campus

08:30 "How digital media portray the Mexican Drug War"

Paola Ricaurte / Cyberculture specialist / Tecnológico de Monterrey

10:00 "Censorship of media in the Mexican Drug War"

Marco Lara Klahr / Journalist

- 11:30** “**Doing Journalism in times of Drug War**”
María Elena Meneses / Information & knowledge Society specialist / Tecnológico de Monterrey
- 14:30** “**How the Drug War in Mexico influences the art and the contemporary society**”
Enrique Tamés / Art & Technology specialist / Director of the School of Humanities & Social Sciences / Tecnológico de Monterrey
- 16:00** Departure to the newspaper *REFORMA*
- 18:00** Departure (from *REFORMA*) to Maria Cristina Hotel

Wednesday 10: Cuernavaca Campus (Room...)

- 06:10** Departure to Mexico City Campus
- 07:00** Departure to Cuernavaca Campus
- 09:30** ... (Program to be defined)

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